

Mid America Motorworks Awards Mr. Gasket Top Honors

Mr. Gasket Performance Group Receives the First Mid America Motorworks M-Curve Supplier of the Year Award



2007 **m-curve**
QUALITY SUPPLIER SUMMIT



MID AMERICA  MOTORWORKS

EFFINGHAM, IL - Mid America Motorworks, the world leader in parts and accessories for Corvettes and Air-Cooled Volkswagens, announced Mr. Gasket Performance Group as the recipient of the first annual M-Curve Supplier of the Year Award. The award honors Mr. Gasket's exceptional performance in providing products and service to Mid America Motorworks and its customers. In conjunction with the award, and on behalf of Mr. Gasket Performance Group, Mid America Motorworks will donate \$4,000 to the Specialty Equipment Manufacturer's Association (SEMA) Memorial Scholarship Program.

Annually, Mid America Motorworks partners with over one thousand suppliers. "Mr. Gasket's stand-out performance, particularly in terms of turnaround time, payment terms, shipping documentation, and return policy, has helped our business grow," said Mid America Motorworks Chief Cheerleader Mike Yager. "We wanted to acknowledge their work and further our partnership. I think the M-Curve Supplier of the Year Award achieves those goals."

"We're honored to have been recognized by Mid America Motorworks with this first time award and donation on our behalf," stated Bob Bruegging, VP of Sales at The Mr. Gasket Performance Group. "We appreciate Mid America's validation of our strong commitment to providing exceptional service and outstanding quality products to our distributors, and look forward to the continuing growth of our partnership."

The M-Curve Supplier of the Year Award was presented to Mr. Gasket executives during a formal banquet ceremony on the evening of January 27, 2007. The ceremony was part of the M-Curve Quality Supplier Summit, a two day event honoring Mid America Motorworks' top suppliers at the company's corporate campus in Effingham, Illinois. In addition to honoring the supplier of the year, Mid America Motorworks also presented 24 companies with the first annual M-Curve Quality Supplier Award. This award recognizes supplier partners who excel in providing Mid America Motorworks with superior product and support.

The following are the recipients of the M-Curve Quality Supplier Award:

- AC Delco
- ACI - American Custom Industries
- American Car Craft
- BAER Inc
- Beam's Industries Inc.
- Billy Boat Performance Exhaust
- Corsa Performance Exhausts
- Coverking
- Dan Hecht Chevrolet GEO
- DEE Engineering Inc - Bugpack
- Dorsett Industries
- Effingham Automotive Co.
- EMPI Inc.
- FedEx
- Global Accessories Inc.
- Holly Performance Products
- Hypertech Inc.
- J&L International
- K & N Engineering
- Metro Molded Parts Inc.
- Mr. Gasket Co.
- On the Edge Marketing
- R.V. Evans
- Reed Sportswear
- SLP Performance Products Inc.
- Suburban Industrial Packaging
- TMI Products Inc.
- ThyssenKrupp Bilstein of America
- USPS - United States Postal Service

"Many of the M-Curve Quality Supplier Award recipients are SEMA members, so it was important for us to recognize the organization during our program. One way we did so was through the donation to the SEMA Memorial Scholarship Program," noted Mike Yager. Cary Redman, a past SEMA scholarship recipient and current Sales Manager for Mr. Gasket Performance Group, accepted the donation on behalf of his company.

"The SEMA scholarship efforts are an important means of supporting the future of our industry. We are very pleased and grateful that Mr. Gasket and Mid America Motorworks have chosen to demonstrate their support in this way," said Christopher Kersting, President and CEO of SEMA.

The first annual M-Curve Quality Supplier Summit demonstrates Mid America Motorworks' commitment to its business partners. The slogan of the weekend, "We want to double our business with you," encapsulates the company's plan for growing the event.